

SECOND ANNUAL *salute* TO AMERICAN HEROES

ANNUAL EVENT HONORING AND RECOGNIZING AMERICA'S
FINEST PATRIOTS, FIRST RESPONDERS, AND EVERYDAY
HEROES

PRESENTED BY

THE MAG AGENCY


ROAD HOUSE
& museum

SUNDAY AUGUST 17, 2025

SECOND ANNUAL *Salute* TO AMERICAN HEROES

WELCOME REMARKS 5:30PM

RENEE WAGNER:

CEO/FOUNDER OF THE MAG AGENCY

FOUNDER OF SALUTE TO AMERICAN HEROES

JAY GARSTECKI: FOUNDER, OPERATION HEALING HEROES

STAN HAYS: FOUNDER, OPERATION BBQ RELIEF

INTRODUCTION 5:32PM

RITA COSBY: RENOWNED EMMY-WINNING TV HOST, VETERAN
CORRESPONDENT, AND MULTIPLE BEST-SELLING AUTHOR

OPENING CEREMONY 5:35PM

NATIONAL COLOR GUARD (POST 9272, SEMINOLE, FL – VFW) AND
DAVE BRAY USA PERFORMING THE NATIONAL ANTHEM

OPENING REMARKS 5:40PM

RITA COSBY

PERFORMANCE BY DAVE BRAY USA 5:45PM

SPECIAL RECOGNITION 6:15PM

JONATHAN TURNBULL: UNITED STATES ARMY

MAJOR ED PULIDO: MAJOR ED PULIDO, U.S. ARMY (RET.) FOUNDER AND CEO
OF MAJOR ED: EMPOWER THE VETERANS FOUNDATION

KEYNOTE SPEAKER 6:23PM

JONATHAN TURNBULL: UNITED STATES ARMY

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AUCTION 6:30PM

AUTOGRAPHED AMERICAN FLAG GUITAR

KEYNOTE SPEAKER 6:40PM

MAJOR ED PULIDO

PERFORMANCE 6:50PM

TOMACZEK BEDNAREK SINGS "GOD BLESS AMERICA."

AWARD PRESENTATION 7:00PM

LT. GOVERNOR JAY COLLINS PRESENTS BRYAN STERN WITH THE THE SALUTE
TO AMERICAN HEROES LIFETIME ACHIEVEMENT AWARD

MISSION SPOTLIGHTS 7:15PM

JAY GARSTECKI: OPERATION HEALING HEROES FOUNDATION

STAN HAYS: OPERATION BBQ RELIEF

MATTHEW KRUG: SOUTHERN CROSS SERVICE DOGS

HERO AWARDS & RECOGNITION 7:35PM

HONORING DAVE BRAY USA, DAVID ALLEN, JONATHAN TURNBULL, JIM KERR,
MAJOR ED PULIDO, LT. GOVERNOR JAY COLLINS, JESSIE G, SHEILA MITCHELL
MURPHY, KELLI JOHNSON, AND RITA COSBY

DAVE BRAY USA PERFORMANCE 7:42PM

BIKE REVEAL 7:48PM

FEATURING PAUL TEUTUL SR.

INTERMISSION 7:50PM

GOLD STAR FAMILY TRIBUTE 8:15PM

JESSIE G, SHEILA MITCHELL MURPHY & KELLI JOHNSON

PERFORMANCE 8:30PM

JESSIE G

CLOSING REMARKS 9:00PM

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SPECIAL GUESTS



Rita Cosby is a highly respected broadcaster and Emmy-winning TV host from Brooklyn. She has hosted successful primetime shows on Fox News and NBC and conducted exclusive interviews with over twenty world leaders, including seven U.S. Presidents. Notably, she interviewed Pope Francis in 2014 at the Vatican. Recognized as one of the Most Influential Women in Radio, she received the Legend of the Year award in 2018. Her accolades also include the Matrix Award, Headliner Award, and Ellis Island Medal of Honor. Rita frequently hosts the National Memorial Day Parade and the annual Troopathon telethon, raising funds for active duty service members.



Jessie G hails from a small coastal town and comes from 4 Generations of West Coast commercial fishing, is currently an Active-duty military wife within the Special Forces Green Beret community, and has been the only signed artist to Redneck Records under Grammy award winning artist, Gretchen Wilson. Jessie G is a seasoned performer who has played many of the biggest venues, stadiums, arenas, casinos and festivals across the country. Most recently and pre-pandemic, Jessie has shared the stage and toured with other country stars such as Kid Rock, Hank Williams Jr., Gretchen Wilson, Cody Johnson, Sara Evans, Brother Osborne, Brantley Gilbert, Ashley McBryde, Lynard Skynard, Bad Company, Big & Rich, Charlie Daniels, Dwight Yoakam, Dustin Lynch and many more!



Paul Teutul Sr. was recognized In 2023 by The Mag with the first annual Lifetime Achievement Award. The iconic dynasty of this inspirational man has made him a celebrity to legions of fans for being a television personality, but what will make him shine forever in the spotlight is the profound work he accomplishes as a philanthropist.

The traits he possesses make him an effective leader who can create harmony. Every single day he finds a way to give back to society. Not everyone can do what he does. It takes a certain type of person to do it so willingly, especially one who remains humble and kind despite fame and fortune. We celebrated the seminal moments of his career as well his mission to always help those in need.



Dave Bray USA is a Rock n' Roll Patriot and United States Navy Veteran who channels his military service into music that honors Veterans, Active Duty Military, and First Responders. His career highlights include leading the band "Madison Rising" with a rock version of the "Star Spangled Banner" and a successful solo album, "Music On A Mission," which debuted at #6 on iTunes. He has released chart-topping singles like "Last Call" and garnered millions of views for his music videos. His 2021 release, "Too Far Gone," reached #1 on iTunes, earning him national recognition.



Major Ed Pulido, U.S. Army (Ret.), is the Founder and CEO of Major Ed: Empower the Veterans Foundation and Chief Public Relations Officer for First American Title Oklahoma. He co-founded the Heart of a Lion Foundation for supporting children and veterans, served as Sr. VP and Military Ambassador for the Folds of Honor Foundation, and co-founded the Warriors for Freedom Foundation for wounded veterans' wellness. Additionally, he is the spokesperson for AROGA Health and founded Warrior Nation, promoting liberty and patriotism, along with an autobiography titled "Warrior for Freedom: Challenge, Triumph and Change."



Jonathan Turnbull joined the U.S. Army in 2005, serving in multiple countries and working to improve life in war-torn areas. He helped around 4,000 girls return to school and contributed to rebuilding efforts, including a hospital and a hydroelectric dam. On January 16, 2019, he was severely injured in an ISIS suicide bombing during a school wellness check, which killed four teammates and left him completely blind. After recovering, he retired in November 2021 and now mentors others through speeches and his book, "Zero Percent Chance," honoring his fallen teammates and focusing on their lives.



Bryan Stern: We are honored to announce that this year's Lifetime Achievement Award will be presented to Bryan Stern, founder of Grey Bull Rescue — a true American hero whose courage, selflessness, and dedication to saving lives have left an indelible mark on the world.

As a combat veteran, counter-terrorism expert, and the driving force behind one of the world's most daring rescue teams, Bryan has led missions in some of the most dangerous regions on the planet — extracting American citizens and allies from war zones, disaster areas, and high-risk environments.

His unwavering commitment to service, both on and off the battlefield, exemplifies what it means to be a hero.



Jay Garstecki founded an organization to honor veterans and their sacrifices, inspired by his family's military history. Although he didn't serve, he is dedicated to supporting those who did. After 9/11, he aimed to bridge societal divides. In 2011, he co-founded Take A Vet Fishing to help veterans connect with nature, aiding in post-traumatic stress recovery. In 2015, he launched Operation Fishing Freedom Foundation to preserve veterans' stories, reaching millions and funding treatment for over 100 veterans with PTSD. Jay believes in continually thanking veterans and invites others to join his mission.



Stan Hays is the CEO and co-founder of Operation BBQ Relief, established after the 2011 tornado in Joplin, Missouri. His passion for barbecue and helping those in need led to the organization providing around 13 million meals across 42 states and the Bahamas. Hays was named a "CNN Hero" in 2017 and has since expanded OBR's programs to support first responders, veterans, and military families through culinary therapy. In 2023, they launched Camp OBR for those dealing with physical and emotional injuries. Hays has competed in over 35 barbecue contests, earning multiple awards, and has appeared on Food Network, including being a runner-up on "Chopped: Grill Masters." He is also a cookbook author, co-authoring "Operation BBQ" in 2019 and "Grilling with Golic and Hays," set for release in May 2022.

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LT Governor Jay Collins is a highly decorated Army Special Forces combat veteran; he received a number of debilitating injuries causing him to lose his leg. He served five additional years as a Green Beret post-amputation, retiring after completing over 23 years of service. He has written over 50 unique pieces of legislation that have become law and brought back over 150 million dollars back to the Bay Area. He is married to Layla (20 year retired combat veteran), together they have two children - Gabe and Colt.



Renee M. Wagner
Producer and Founder of Salute to American Heroes, Founder and CEO of The MAG Agency Navy Veteran Family

Renee M. Wagner is a visionary entrepreneur, brand strategist, and creative storyteller passionate about bringing bold ideas to life. She is the founder behind innovative media ventures such as The MAG Agency, The MAG Lifestyle, The MAG Women, and Co-owner of Zero Six Reveille, and Salute to American Heroes, blending business, media, and philanthropy to amplify voices and inspire change. Renee's work bridges strategy and creativity, empowering brands and individuals to share their stories with impact.

THE MAG AGENCY

Thank you!

I would like to express my sincere gratitude to all who contributed to and supported this project. Your unwavering dedication and passion have been instrumental in bringing the second Salute to American Heroes to fruition.

Renee Wagner

www.themaglifestyle.com

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